



Collège LaSalle
Montréal

PRESS RELEASE SMCL 2019
For Immediate Release

SOIRÉE MODE COLLÈGE LASALLE

The Fashion Marketing students present three fashion shows at the sixth edition of Soirée Mode Collège LaSalle (SMCL)

Montréal, October 21st, 2019 - The second year Fashion Marketing students of LaSalle College invite you to the sixth edition of the annual Soirée Mode Collège LaSalle (SMCL). The event will present this season's trends in three fashion shows **102°**, **Alibi?** and **Vivid Invasion**. The presentations will take place on Saturday, November 9th, 2019 at 3PM, 6PM and 8PM, at LaSalle College in Jean-Paul-Morin Hall, 2000, Sainte-Catherine Street West, Montréal.

The tickets for SMCL are available through Eventbrite via www.soireemodecollegelasalle.com. There are two options: general admission at \$20 and reserved seating at \$40.

Here is a glimpse of the three concepts that will be presented:

102°

Feeling weak throughout your body, dealing with painful agony. You fall asleep as the heat builds up, your subconscious enters a delusional state. As you descend further into insanity, your scalding fever climbs higher and higher. Artfully yet sadistically your fever dream intensifies... Reaching 102°

ALIBI?

Enter the heart of one of the most famous board games, where murder and mystery become one. The mansion opens its doors for a colorful parade, where you will be invited to investigate to demystify all the secrets. Remember, every clue is at hand. Will you be able to solve this mystery?

VIVID INVASION

Express who you truly are through the vivid colors inspired by the wild and fierce. Empowering yourself to rise above the norm, to confidently and bravely expose your style to the world.

The Fashion Presentation course, offered in the third semester of the Fashion Marketing Program, allows students to practice the theory taught in their courses when setting up an event. LaSalle College is proud to offer its students such professional experience in the industry.

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