

10.11.18

15 h / 3 PM

18 h / 6 PM

20 h / 8 PM



LaSalle College
Montréal

SMCL

Soirée Mode Collège LaSalle

SPONSORSHIP PLAN

Collège LaSalle
2000, rue Sainte-Catherine Ouest
Salle Jean-Paul-Morin

#SMCL18 #MTLSTYLE

SOIREEMODECOLLEGE.LASALLE.COM

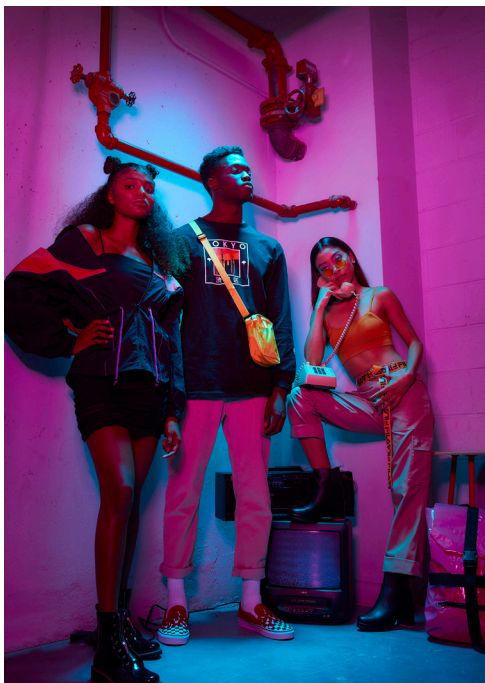


@SOIREEMODECOLLEGE.LASALLE

SMCL

MOTEL MADNESS

Welcome to Motel Madness, where your (in) sanity is our highest priority. With our wide variety of guests ranging from gypsies to con artists, bank robbers to mob bosses, we guarantee you will meet some like-minded troublemakers. Mirrors on the ceiling, pink champagne on ice, we provide shelter and entertainment to the wicked. We hope you enjoy your stay.



VAPORWAVE

Hit play on the boombox, turn off your Nintendo, sit back and enter a realm defined by futuristic acceleration. Inspired by 90s web design, glitch art, Tokyo neon nights and 80s-style color themes will leave you nothing short of nostalgic.



OFF-THE-GRID

Did you know that you are being filmed over 100 times a day? Surveillance cameras and trackers on your phone are chasing you, hypnotising you, they are controlling and watching you constantly. Your digital footprint have more value than your rights. They know where you are 24/7. You are just a individual, one of many and you are at the mercy of this dark and mysterious society.

BENEFITS

«As a sponsor you will benefit from visibility before, during and after the event».

Visibility on our Facebook Page, 26 462 total reach, 5 860 people engaged and more than 159 reactions;

Visibility on our Instagram account, 769 followers;

Visibility on our Audition SMCL Facebook Event, 18 300 total reach and 336 people engaged;

Visibility reaching thousands of people during our promotional campaign;

Visibility before and after the four presentations of the four shows (your official logo);

Visibility reaching out to over 1 300 guests attending the event;

Visibility to major influencers in the Quebec fashion industry, such as designers, stylists, editors, bloggers, model scouts and journalists.

	Diamond \$1500	Platinum \$1000	Gold \$750	Silver \$500	Bronze \$250
Official mention on the thank you letter	X				
Free and reserved parking	X	X			
Logo projected before and after the show	X	X	X		
Logo on Facebook Page	X	X	X	X	X
Boosted ads on Facebook Page	4	3	2	1	
Mentions on our Instagram account	3	2	1		
Mentions on our Instagram Stories	5	4	3	2	1
VIP invitations	6	5	4	3	2

AGREEMENT

We will offer you visibility according to the sponsorship package you choose (see previous page) and tickets to attend the presentation of your choice:

A. Select your package:

Diamond Platinum Gold Silver Bronze

B. Describe the sponsor's responsibilities:

Sponsor's name: _____ Student's name: _____

Company: _____ Fashion show name: _____

Date: _____ Date: _____

Signature: _____ Signature: _____

The students of the Fashion Marketing program, under the supervision of their teachers, are responsible for planning and organizing Soirée Mode Collège LaSalle. Their responsibilities and tasks will include:

-Developping all elements for Soirée Mode Collège LaSalle : budget, theme, music, wardrobe, accessories, hair, makeup direction, model casting and public relations.

- Garment selection (a fitting will be held on November 9th, 2016)

- Pick up and return of all garments and equipment borrowed for the event (an inventory list will be required)

Sponsors can help out by :

- Financial contribution (see attached sponsorship plan)

- Other contributions :

Wardrobe and accessories loans - Equipment loans

Offering specialized services

Hair and makeup products

N.B.: The LaSalle College insurances will cover at wholesale pricing all products lost or damaged, such as garments, shoes, accessories and equipment.